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www.messefrankfurt.com.hk www.ishchina-cihe.com ISHC20 postpone eng

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## **Press Release**

## ISH China & CIHE to be postponed

The organisers of ISH China & CIHE made the decision today to postpone the fair due to the global spread of the coronavirus, and the increasing number of travel restrictions now being put in place. Originally scheduled to be held from 11 - 13 May 2020 at New China International Exhibition Center, Beijing, the fair is jointly organised by Messe Frankfurt (Shanghai) Co Ltd and CIEC GL events (Beijing) International Exhibition Co Ltd.

Mr Richard Li, General Manager of Messe Frankfurt (Shanghai) Co Ltd, outlined the rationale behind the move: "While the situation has improved markedly in China, the growing number of cases in other countries and the resulting travel restrictions that are already in place, not to mention the further constraints that may arise in the next two months, led us to the decision to postpone ISH China & CIHE. Especially given the large number of European companies that are represented at the fair, we felt it was the right decision to postpone the fair to give all parties concerned the confidence that it would go ahead with minimal disruption."

Mr Hongbo Li, Deputy General Manager of CIEC GL events (Beijing) International Exhibition Co Ltd, explained: "The Chinese co-organisers and supporters of the fair, as well as the exhibitors, are on-board with this decision, recognising the need to hold the fair when there is more certainty that travel to China is possible for all fairgoers. We look forward to welcoming our international participants to Beijing later in the year to further solidify the strong cooperation that already exists between Chinese companies and the global industry."

As a leading HVAC exhibition in Asia, ISH China & CIHE covers the product categories of HVAC products & technology, intelligent control, home comfort and plumbing. The 2019 edition hosted 1,353 exhibitors and 72,613 visitors. Further announcements on the new show dates will be made in due course.

A further ISH event in China, ISH Shanghai & CIHE, will be held from 2 -4 September 2020 at the Shanghai New International Expo Centre. For more information about ISH China & CIHE and ISH Shanghai & CIHE, please visit www.ishc-cihe.com.

Messe Frankfurt (HK) Ltd 35/F China Resources Building 26 Harbour Road, Wanchai Hong Kong

ISH China & CIHE is headed by the biennial ISH event in Frankfurt, Germany, the world's leading trade fair for HVAC + Water which will next

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<u>www.ish.messefrankfurt.com</u>. Furthermore, the next edition of ISH India powered by IPA will be held from 7 – 9 May 2020 in Mumbai, India.

## Further press information & picture material

https://ishc-cihe.hk.messefrankfurt.com/beijing/en/press.html

## **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services − both onsite and online − ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in

Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at:

www.messefrankfurt.com

\* preliminary figures 2019